

TNE Student Engagement with UK Universities

Dubai

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1990



2016



Dubai

Dubai Facts & Figures

Dubai Statistics Center.



Dubai

- Over 200 nationalities
- 90% expatriate
- 40% increase in population to 2.72 million, since 2008.

• Very young population:

- Nearly 45% is aged 29 years or younger
- 80% is less than the age of 40 years
- 95% is under the age of 50

Ideal Location

2/3rd of the World's population is
within 8 hour flight of Dubai



حكومة دبي

GOVERNMENT OF DUBAI

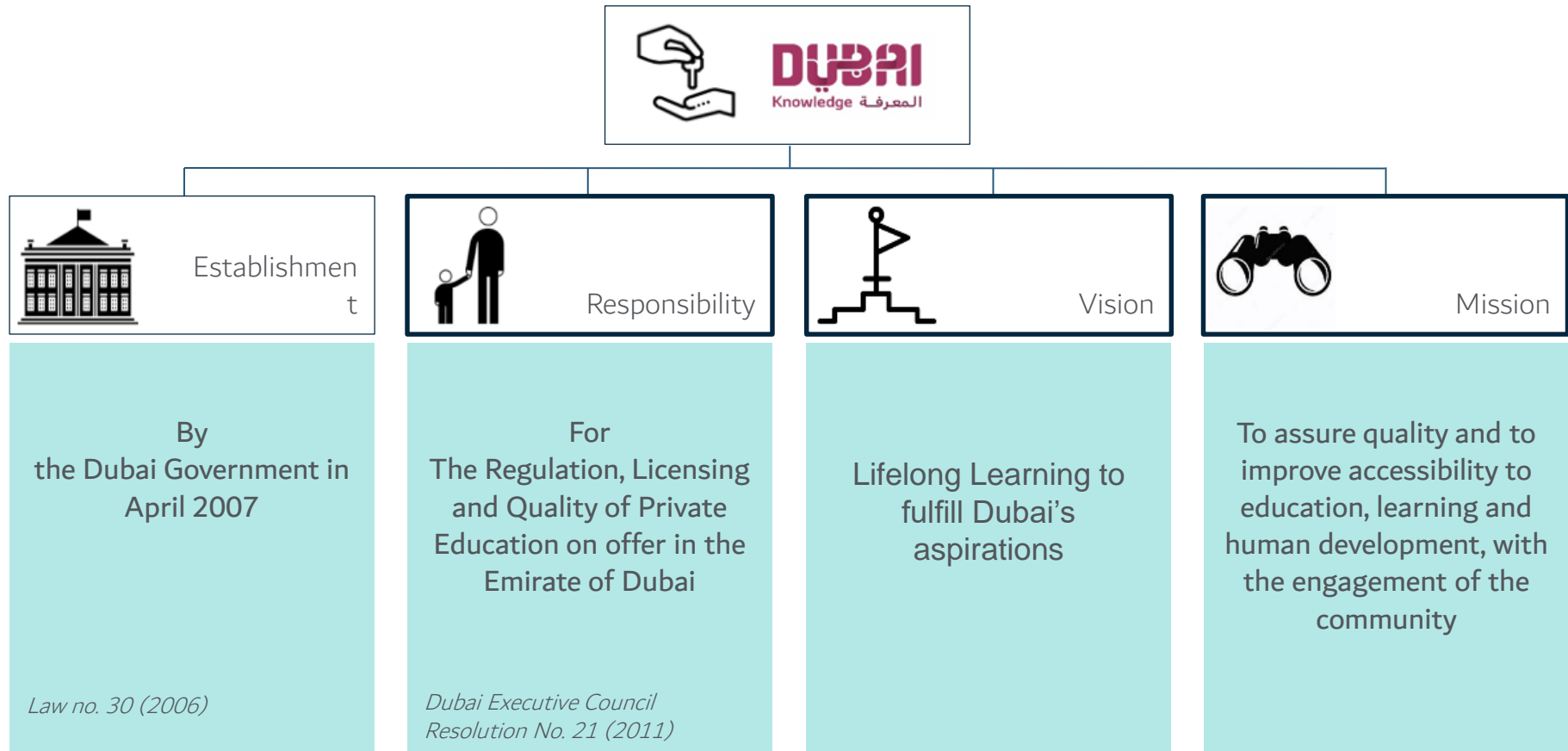
دبي

المعرفة Knowledge

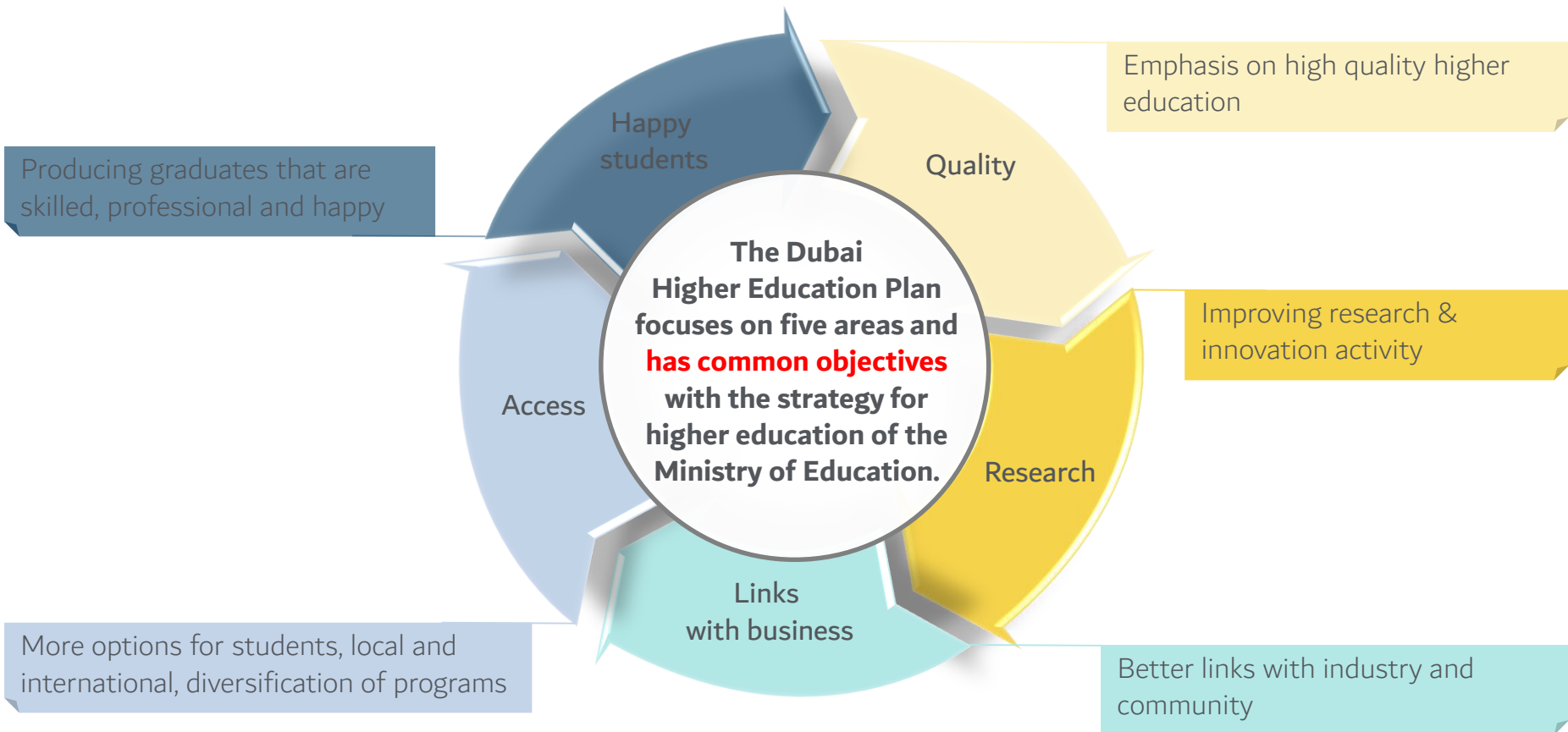


Knowledge and Human Development Authority (KHDA)

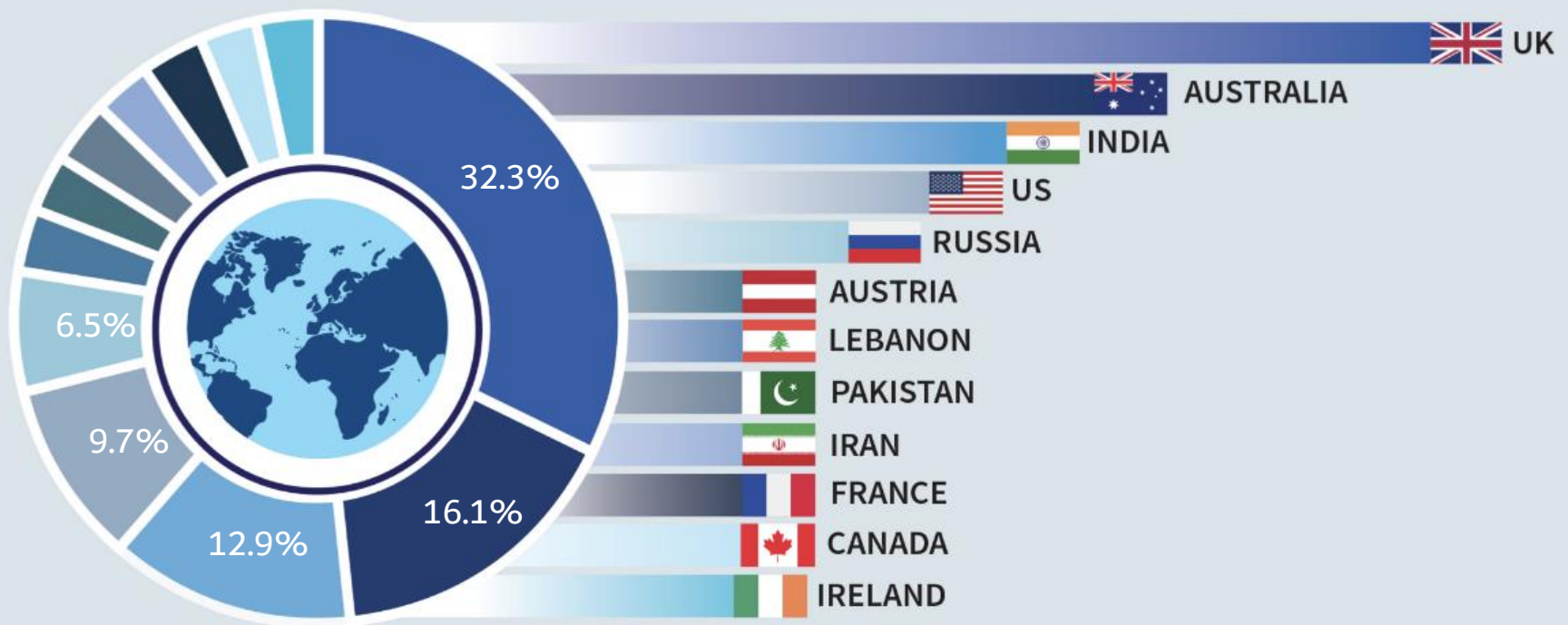
Role of KHDA in Dubai's Education



Dubai Higher Education Plan



International Diversity of Higher Education Institutions in Dubai



International Student Diversity



Student Engagement with TNE UK students in Dubai

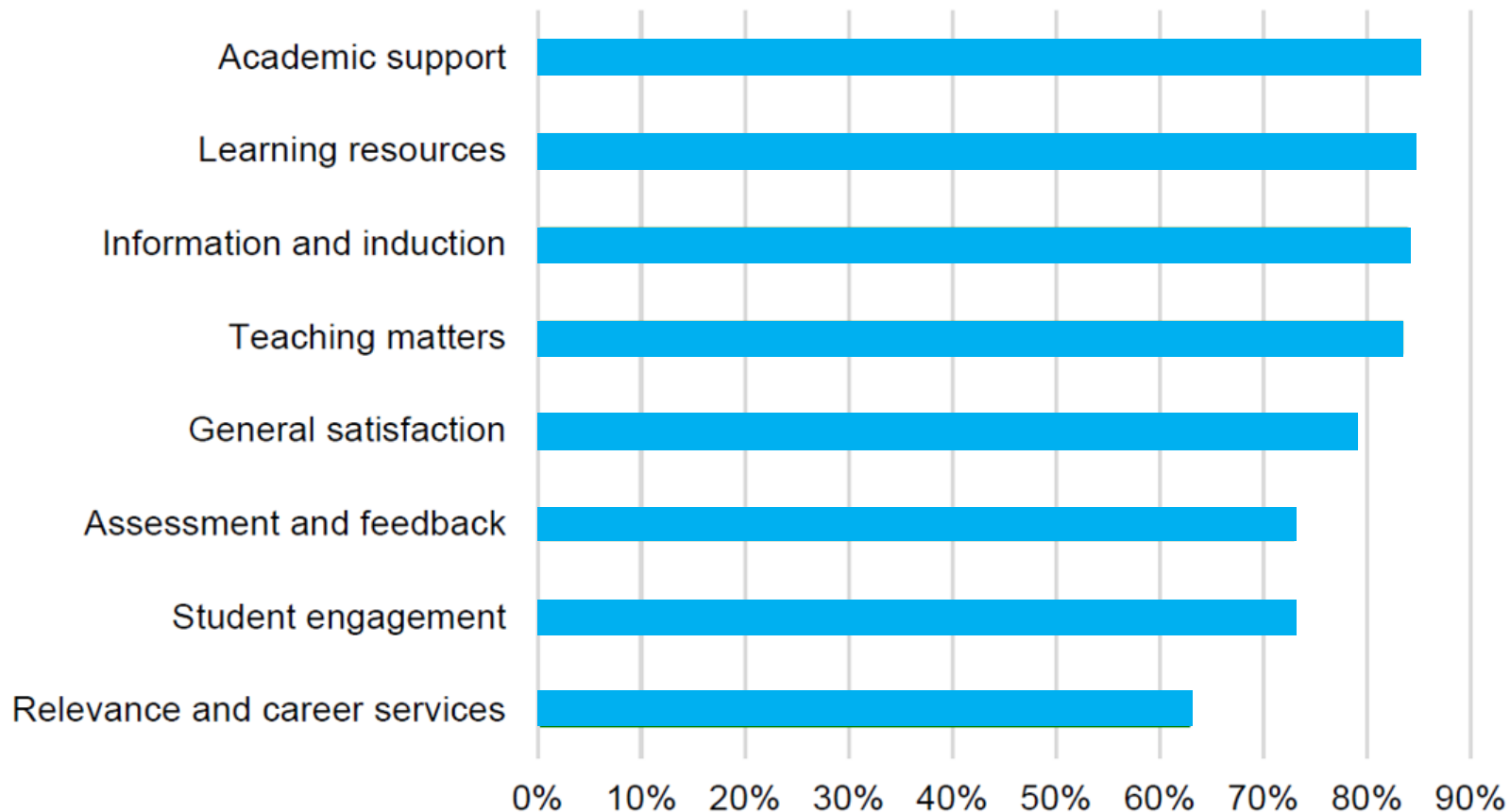


Focus Groups and Surveys

- 2 Focus groups and a survey to 350+ students
- Students from 4 UK universities; 2 fly-in-fly-out; 2 bricks-and-mortar
- 60% masters students; 40% bachelor students



UK TNE Student satisfaction levels by thematic area, Dubai



Satisfaction Level:

> 70%



- Academic Support
- Learning Resources attachments &
- Information and Induction
- Teaching Matters
- General Satisfaction
- Assessment and Feedback
- Student Engagement

< 70%



- Relevance and Career Services
- Lack of internships, industry project work
- Help in funding employment

What did we learn?

- Strong affiliation with UK higher education brand
- Overall levels of satisfaction with quality of academic programmes, staff, resources, and support
- Students value an international award that increases mobility
- Students want to increase employability chances by taking internships & work placements while

Studying in Dubai
In September 2018, the Dubai government announced that it will be issuing students with 5-year, and in some cases, 10-year visas, thus giving graduates an extended period to find employment before visa expiration.



Thank you